

Deposit Products Ranked By Profit in Dollars

<u>Product Description</u>	<u>Count</u>	<u>AvgBal</u>	<u>Interest Exp</u>	<u>FTPCredit</u>	<u>Margin</u>	<u>NII</u>	<u>FNIE</u>	<u>VNIE</u>	<u>Pre ANIE Profit</u>	<u>ANIE</u>	<u>Aft ANIE Profit</u>	<u>Prof/Acct</u>
DREG Regular DDA	1,363	18,004,393	0	33,305	33,305	14,017	13,630	6,555	27,136	34,716	-7,579	-5.56
DFRC First Rate Checking	813	23,687,445	20,211	44,771	24,560	505	8,130	712	16,222	20,707	-4,485	-5.52
DSNOW Super Now	271	7,913,514	3,286	15,204	11,918	596	542	1,023	10,949	6,902	4,047	14.93
CCU12 CD - Under 12 Months	528	19,448,922	25,824	37,433	11,609	0	1,056	0	10,553	13,448	-2,895	-5.48
DMMA First State MMA	155	9,179,512	5,880	17,552	11,672	200	1,550	19	10,303	3,948	6,356	41.00
CCU6 CD - Under 6 Months	453	12,962,209	14,199	22,401	8,203	0	906	0	7,297	11,538	-4,241	-9.36
SSS Super Saver	225	3,636,271	2,280	7,033	4,753	310	450	0	4,613	5,731	-1,118	-4.97
DAA Active Assets	237	4,243,758	1,795	8,091	6,296	166	2,370	73	4,020	6,036	-2,017	-8.51
CIU24 IRA - Under 24 Months	259	4,154,991	5,758	9,132	3,375	0	518	0	2,857	6,597	-3,740	-14.44
DNOW NOW Accounts	208	2,278,814	753	4,333	3,580	477	2,080	509	1,467	5,298	-3,830	-18.42
DFP1 First Acct Plan 1	570	625,544	0	1,132	1,132	8,904	5,700	3,093	1,243	14,518	-13,275	-23.29
CIU36 IRA - Over 36 Months	53	857,655	2,077	2,856	779	0	106	0	673	1,350	-677	-12.78
DFP2 First Acct Plan 2	196	281,784	0	517	517	3,234	1,960	1,295	496	4,992	-4,496	-22.94
DF552I First Acct 55 Plan 2 w/ Intr	49	302,974	100	573	473	604	490	204	383	1,248	-865	-17.65
DFP1I First Acct Plan 1 w/ Intr	40	188,290	58	344	286	731	400	242	376	1,019	-643	-16.08
CCU36 CD - Under 36 Months	93	2,203,508	5,749	6,309	560	0	186	0	374	2,369	-1,995	-21.45
DF551I First Acct 55 Plan 1 w/Intr	460	3,485,804	1,151	6,554	5,402	745	4,600	1,221	326	11,716	-11,390	-24.76
CCO36 CD - Over 36 Months	31	564,783	1,833	2,200	367	0	62	0	305	790	-485	-15.63
DFP2I First Acct Plan 2 w/ Intr	21	57,987	19	105	86	520	210	112	284	535	-251	-11.95
CIO36 IRA - Over 36 Months	19	337,372	1,214	1,414	200	0	38	0	162	484	-322	-16.93
CIU12 IRA - Under 12 Months	17	147,248	216	294	79	0	34	0	45	433	-388	-22.85
DF552 First Acct 55 Plan 2	25	114,873	0	209	209	36	250	96	-100	637	-737	-29.49
SXMAS Christmas Club	83	15,339	0	28	28	0	166	0	-138	2,114	-2,252	-27.14
CCU24 CD - Under 24 Months	1,567	52,586,947	113,031	115,822	2,791	0	3,134	0	-343	39,911	-40,255	-25.69
DSFRE Select Free	1,505	1,360,997	0	2,466	2,466	16,053	15,050	5,389	-1,920	38,332	-40,252	-26.75
DF551 First Acct 55 Plan 1 Non Intr	708	1,752,270	0	3,268	3,268	2,804	7,080	1,790	-2,798	18,033	-20,831	-29.42
SREG Regular Savings	2,127	4,599,219	1,948	8,643	6,694	1,863	21,270	0	-12,713	54,175	-66,888	-31.45
Grand Total:	12,076	174,992,422	207,380	351,987	144,607	51,764	91,968	22,332	82,071	307,576	-225,505	

